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(310) 233-4000

Business Advisory Board & Data Science/Analytics Advisory Board Meeting

Date: April 21, 2023, Location: Zoom Link:

<https://laccd.zoom.us/j/87644084955?pwd=bUpES0FNZVpxdUhDK0lGVzUwL0JUQT09>, Meeting ID: 876 4408 4955, Passcode: 554407

Agenda

- I. Welcome and Introductions
 - a. Members present
 - i. LAHC Representatives: Dean Priscilla Lopez (Academic Affairs Dean, Lorrie Kato (Humanities, Fine Arts, Psychology, Business, Real Estate, and Culinary Division Chair), Kymeshia Taylor (Business Faculty), Elena Reigadas (Psychology Faculty), Eddie Galvan (Psychology Statistics Faculty), Dani Pashtunyar (Psychology and Statistics Faculty), Joachin Arias (Science Division Chair)
 - ii. Advisory Board Members: Al Multari (CEO Barnana, former CEO/GM Nissin Foods, Nestle USA), Jordan Alcott (Alcott Enterprises – IT Company), Margarito (CFO Juanitas Foods), Daryl Kato (COO Kurvana, former CFO Nissin Foods, Juanitas Foods), Sofia Pashtunyar (Data...), Angela (Controller, LA Care), Danny Tokusato (Data Scientist, Honda, LAHC Psychology Adjunct Faculty), Kevin Pusavat (Assistant Medical Director, Kaiser Permanente), Angela Han (Data Scientist -)
- II. Overview of Los Angeles Harbor College (service area, student population, awards)
 - a. Business Program
 - i. Business Department Overview (degrees and certificate offered presented by Kymeshia Taylor)
 - ii. Business Department Vision (presented by Kymeshia Taylor)
 1. Increase involvement in the community

Los Angeles Harbor College Mission Statement: *Los Angeles Harbor College serves our diverse community by providing access to associate and transfer degrees, certificates, economic and workforce development, and adult and noncredit instruction. We promote equity, diversity, and student success through academic programs and support services that ensure our students become productive members of a global society.*

2. Expand the number of industry partners
 3. Provide students with networking opportunities
 4. Develop programs that will allow students to be competitive in the current and future job markets
- iii. Results of Needs Assessment and Feedback from the Board
1. Needs Assessment Results
 - a. What skills are in high demand for entry level employees?
 - i. Analytic skills, desire to learn, self-motivation, ability to take initiative, problem-solving skills, critical thinking, experience with data, communication skills, emotional intelligence
 - b. Are there any skill gaps evident in entry level employees?
 - i. Lack of analytic skills, ability to adapt, basic financial understanding, no work experience, willingness to work hard, presentation skills
 - c. Feedback from the Board: Are there any additional skills that were not covered in the needs assessment results that would make an applicant more competitive in the current and future job markets?
- iv. General Business Certificate of Achievement (with a data emphasis)
1. Can the department move forward with the proposed certificate of achievement?
 - a. The Board Unanimously Approved the Certificate
 2. Is there anything we should add to a future certificate of achievement in the area?
 3. What types of positions do you think may be available for someone who completed the general business certificate?
- b. Data Science/Analytics Program
- i. Needs Assessment Results and Feedback from the Board
 1. What types of computer skills and software would you expect employees to be familiar with to help with data analysis?

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- a. Excel, PowerPoint, Teams, Zoom, Outlook, Word, BI Tools (Tableau, Power BI)
2. What skill set would you like to see in employees specifically when it comes to data?
 - a. Critically analyze and summarize data, organize data in a succinct and meaningful way for high-level leaders, pull and track data from the company's systems, use data to ask the right questions, general understanding of database and data warehouse types, data cleaning, data visualization (design, storytelling, presentation), interpreting data to form actionable insights
3. What communication skills are needed/most important for entry level data analysis positions?
 - a. Emotional intelligence, self-management skills, ability to communicate effectively with others, simpler the better when talking to a mixed audience, willingness to speak in front of a crowd, take something technical and be able to present it in a non-technical way
4. Feedback from the Board: Are there any additional skills that were not covered in the needs assessment results that would make an applicant more competitive in the current and future job markets?

ii. Data Analytics Certificate of Achievement

1. Certificate Review
 - a.
2. Can the department move forward with the proposed certificate of achievement?
 - a. The Board Unanimously Approved the Certificate
3. Is there anything we should add to a future certificate of achievement in the area?
4. What types of positions do you think may be available for someone who completed the data analytics certificate?

III. Closing Remarks

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